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United Way Expanding Services to the Community

Even as its fall campaign is rolling into high gear – nearly \$108,000 as of Thursday and over 43% toward its goal of \$250,000, well ahead of last year’s pace -- the United Way of Lexington-Rockbridge County (UWLRC) is looking beyond to providing an array of services to the community.

This is starting with the Community Service Forum scheduled for Tuesday morning, October 21st from 9:00 to 12:30 at the Piovano Room of the Rockbridge Regional Library at 138 South Main Street in Lexington. The purpose of the forum will be to provide community service organizations an opportunity to network and to discuss issues of common concern.

“United Way anticipates that this forum will be a good first step in undertaking our community-based capacity-building initiative,” said Executive Director David Dax. “Because the human needs in our community are so great – especially in these difficult economic and political times -- we hope for a good turnout.”

Dax said that a number of authorities in a variety of fields have been invited to participate. Among these are practitioners in fields of financial resources, legal and administrative matters, insurance, small business development, research, volunteer resources, and emerging community needs.

United Way hopes that this gathering will initiate an ongoing dialogue among community service providers and resources to address common needs and concerns and to facilitate more effective service delivery.

Anyone who is interested in attending this forum should contact Dax at 540-463-4482 or at ddax@unitedwaylexva.org for more information.