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United Way Hits \$77,000 Mark

The 2008-09 campaign of the United Way of Lexington-Rockbridge County has gotten off to an exciting start, with pledges and donations totaling over \$77,000 already in hand. This is approximately three times as much as had been contributed by this date in each of the last two years.

“At this rate we have every hope of reaching the goal of \$250,000,” said Executive Director David Dax. “We are very encouraged by this outpouring of generosity this early in the campaign. In light of the current economic uncertainty, it is heartening to know that people in our community continue to be mindful of the needs of others.”

Dax also said that this should not be a sign that people should take for granted that others will donate. “United Way and the agencies it supports rely on everyone to contribute to the extent that he or she is able.”

The United Way hopes to raise 100% of its goal by year-end, so that it can fulfill its commitment to its thirteen supported agencies for calendar year 2009:

- ARC of Rockbridge
- Blue Ridge Legal Services.
- Campus Kitchen at W&L
- Meals for Shut-ins
- Rockbridge Area Free Clinic
- Rockbridge Area Occupational Center
- Rockbridge Area Relief Association
- Rockbridge Area Transportation System
- Rockbridge Regional Library
- Stonewall Jackson Area Boy Scout Council
- Talking Book Center
- Valley Program for Aging Services
- Yellow Brick Road Early Learning Center

“When the economy is tough, the need for community services rises,” said David Dax, executive director of the United Way of Lexington and Rockbridge County. “The agencies supported by the United Way provide those services and help make our community stronger. We hope that this year’s campaign will be our best ever.”

Anyone who is interested in sending a pledge or a direct donation should contact David Dax, the Executive Director, at 540-463-4482 or at ddax@unitedwaylexva.org for any information. Contributions should be sent to the United Way of Lexington-Rockbridge County, P.O. Box 1094, Lexington, VA 24450, or online at www.unitedwaylexva.org.