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United Way Exceeds 80% of its Goal

As of Christmas Eve the United Way of Lexington-Rockbridge County had reached 81% of its goal of \$250,000, with pledges and donations totaling nearly \$203,000. This is more than \$15,000 ahead of where United Way was last year as of December 24th and almost \$30,000 ahead of where it was two years ago on the same date.

“We are grateful to our neighbors for the generosity that they have shown during this season of giving,” said Executive Director David Dax. “Even as economic conditions have grown ever more uncertain, it is heartening to know that people in our community continue to be mindful of the needs of others, and we are humbled by their benevolence.”

Dax also said that this should not be a sign that people should take for granted that others will donate. “United Way and the agencies it supports rely on everyone to contribute to the extent that he or she is able. We are receiving more calls than usual from people who need emergency services and support, as well as inquiries from organizations who are interested in becoming member agencies of United Way. All this is evidence that the needs of our neighbors are increasing.”

The United Way hopes to raise 100% of its goal by year-end, so that it can fulfill its commitment to its thirteen supported agencies for calendar year 2009:

- ARC of Rockbridge
- Blue Ridge Legal Services.
- Campus Kitchen at W&L
- Meals for Shut-ins
- Rockbridge Area Free Clinic
- Rockbridge Area Occupational Center
- Rockbridge Area Relief Association
- Rockbridge Area Transportation System
- Rockbridge Regional Library
- Stonewall Jackson Area Boy Scout Council
- Talking Book Center
- Valley Program for Aging Services
- Yellow Brick Road Early Learning Center

“When the economy is tough, the need for community services rises,” said David Dax, executive director of the United Way of Lexington and Rockbridge County. “The agencies supported by the United Way provide those services and help make our community stronger. We hope that this year’s campaign will be our best ever.”

Anyone who is interested in sending a pledge or a direct donation should contact David Dax, the Executive Director, at 540-463-4482 or at ddax@unitedwaylexva.org for any information.

Contributions should be sent to the United Way of Lexington-Rockbridge County, P.O. Box 1094, Lexington, VA 24450, or online at www.unitedwaylexva.org.